

# Overview of the Regional Approach

- Guiding Principles
- Objectives
- Background
- Design Team
- Next Steps

# Guiding Principles

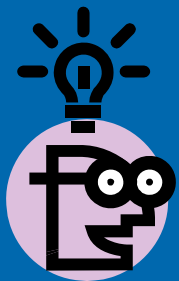
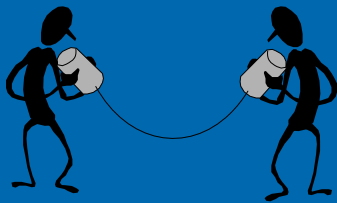
The Regional Approach is an expanded approach for regional outreach developed by DWR in cooperation with local entities and organizations, focused on integrated water management.

## **DWR is committed to:**

- **Planning with more regard for regional diversity**
- **Increasing regional influence on State water policy and investment decisions**
- **Integrating DWR programs both internally and externally**
- **Working with other State agencies to coordinate related resource planning programs**



# Objectives



- Provide a venue for regional dialogue related to integrated water management and planning
- Focus on the unique conditions, objectives, and potential solutions in each region
- Better integrate and coordinate multiple planning efforts and programs at the local and regional level

# Background

Build on and learn from concept of annual regional workshops held for Update 2009

- Provide a more interactive format for regional input than in 2009
- Expand the scope over that considered in 2009
- Provide a venue for “one-stop shopping” for water-related dialogue, information, and networking
- Keep regional outreach meetings focused and efficient and specific to certain stakeholders

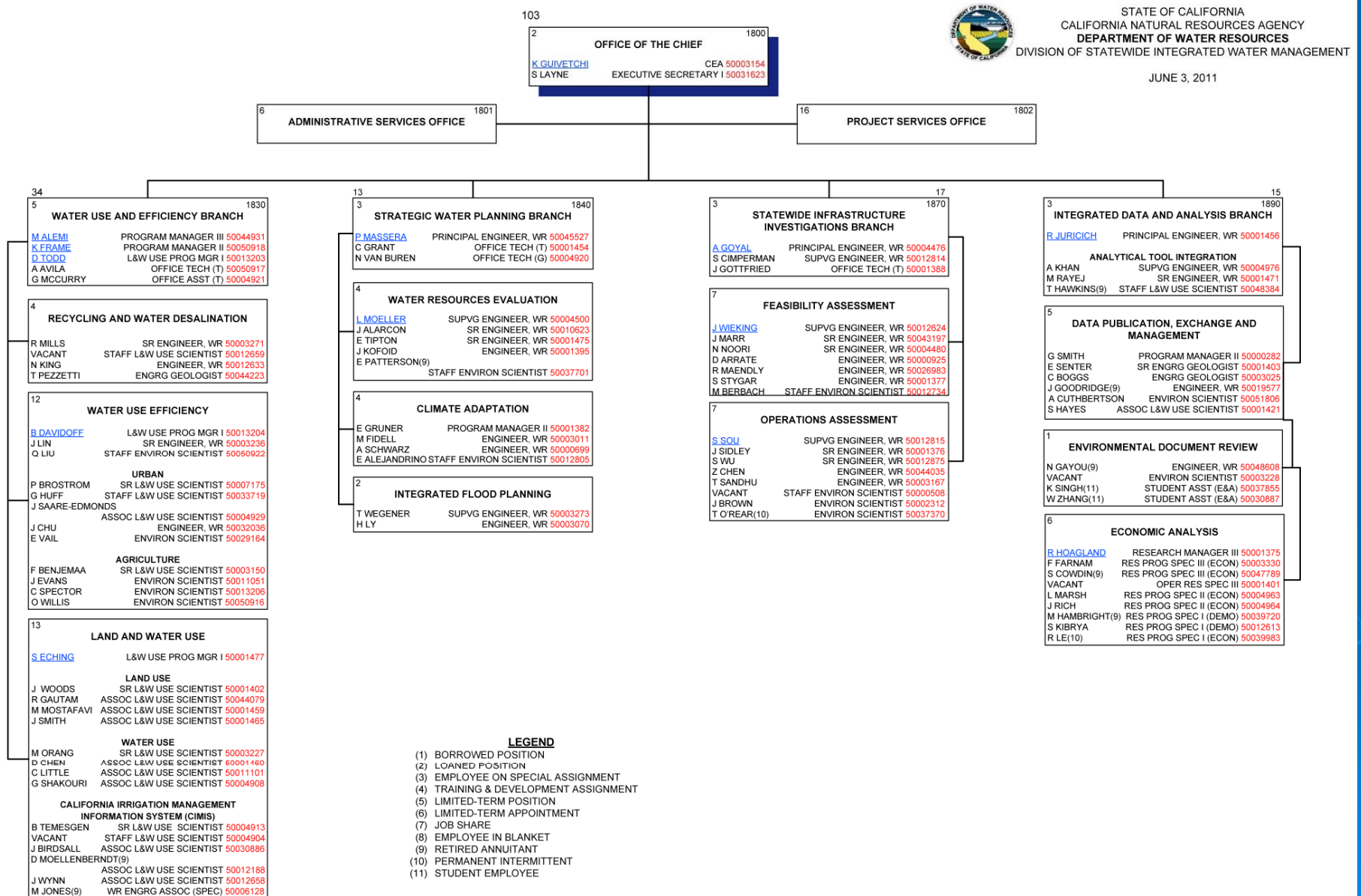
# Design Teams



- Small teams of up to 10 regional stakeholders (diverse representation) plus DWR staff (Gary Lippner from DWR Regional Office plus Lew Moeller and Charlie Kratzer from Headquarters)
- Meet before and after Regional Forums by conference call
- Develop agenda for Regional Forums
- Identify appropriate regional audience for each Regional Forum
- Assist with outreach to appropriate stakeholders

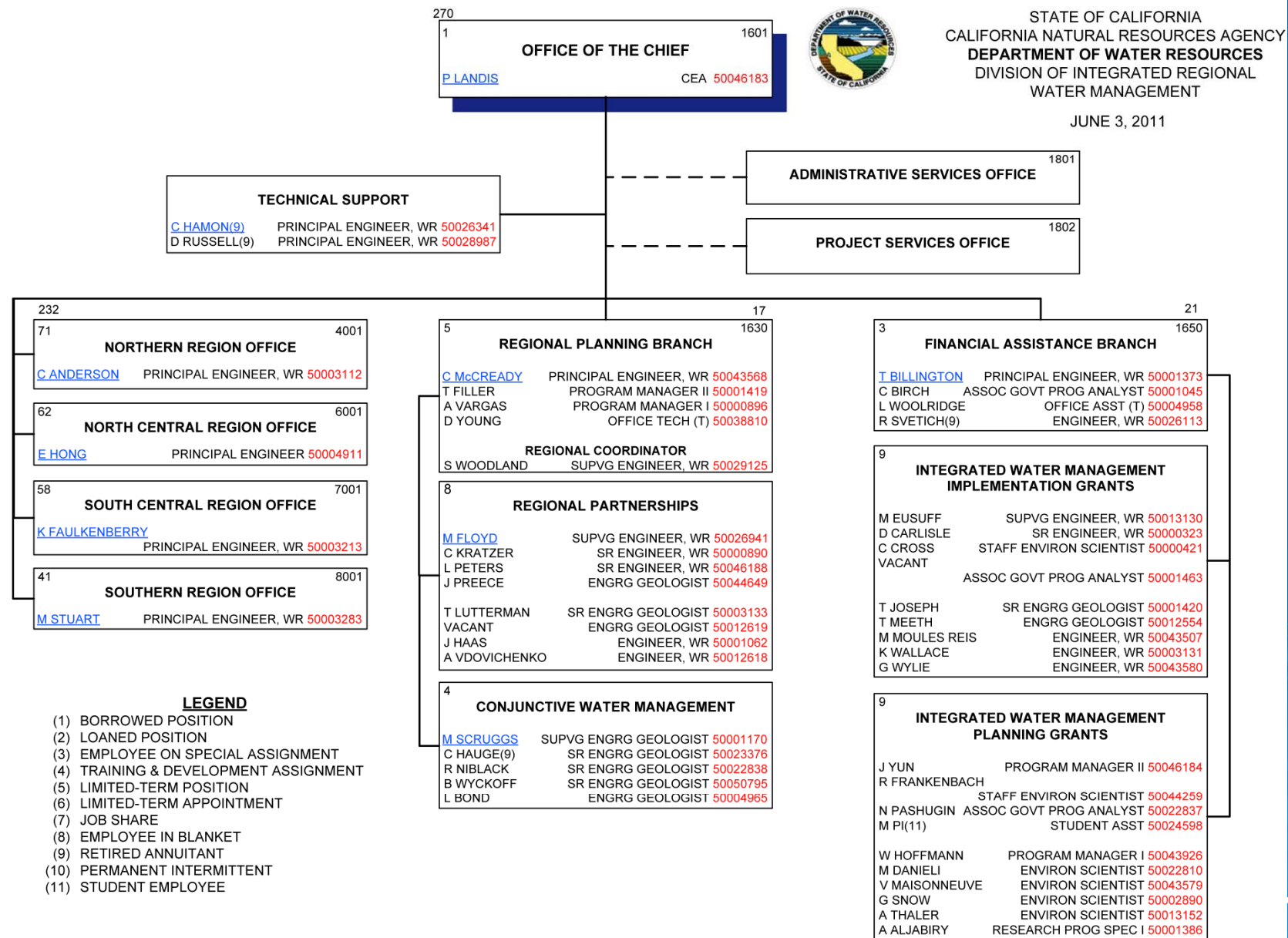
# Design Teams

## (Div of Statewide Integrated Water Mgmt, Headquarters)

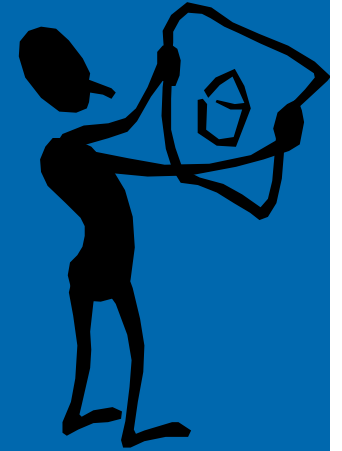


# Design Teams

## (Div of IRWM, Headquarters and Regional Offices)



# Next Steps



**Evaluate first Regional Forum**

**Refine approach as needed**

**Start planning for next Forum!**

[Meet several times each year,  
as desired, through 3-hour  
webinars, with options for  
physical meeting space]





# Submitting Comments



Go to the online survey at:

[www.surveymonkey.com/s/sf-bay](http://www.surveymonkey.com/s/sf-bay)

OR

Email the worksheet to:

[cwpcom@water.ca.gov](mailto:cwpcom@water.ca.gov)

OR

Print and fax worksheet to: (916) 651-9614

# Questions, Comments Suggestions?